

# Unleash Your Design Potential: What They Didn't Teach You in Design School

Dear aspiring and seasoned designers,



## What They Didn't Teach You in Design School: What you actually need to know to make a success in the industry (What They Didn't Teach You In School Book

1) by Phil Cleaver

★★★★☆ 4.3 out of 5

Language : English  
File size : 3263 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Screen Reader : Supported  
Print length : 221 pages



Are you ready to break free from the confines of traditional design education and unlock the secrets to a fulfilling and successful career? Step into the realm of "What They Didn't Teach You in Design School," the essential guide to navigating the uncharted waters of the design industry.

### The Unveiling of Hidden Truths

During your time in design school, you mastered the principles of color theory, typography, and composition. However, there's a vast universe of knowledge that often lies beyond the classroom walls.

"What They Didn't Teach You in Design School" lays bare the hidden truths about:

- The business side of design: Discover the fundamentals of pricing, contracts, and negotiating with clients.
- Effective marketing strategies: Learn how to promote your services, build a strong brand, and reach your target audience.
- Client management techniques: Master the art of building strong relationships, managing expectations, and delivering exceptional results.

### **Empowering Designers to Thrive**

This book is not merely a collection of theories but a practical roadmap to success. By arming you with the knowledge and strategies it contains, you'll be able to:

- Position yourself as a sought-after design professional by understanding the industry's business landscape.
- Increase your earning potential by effectively marketing your value and negotiating fair compensation.
- Build a loyal client base by providing exceptional service and fostering long-lasting relationships.

### **The Success Stories Speak Volumes**

Don't just take our word for it. Designers who have embraced the teachings of "What They Didn't Teach You in Design School" have achieved remarkable success.

*"This book was an eye-opener. It gave me the confidence to break out of my comfort zone and pursue my passion for design as a business." - Emily, Graphic Designer*

*"I wish I had this knowledge sooner. It would have saved me countless hours of trial and error in building my design studio." - John, Creative Director*

## **Your Passport to a Fulfilling Career**

"What They Didn't Teach You in Design School" is not just another book; it's an investment in your future. It's the key to unlocking your full potential as a designer and achieving the success you deserve.

Free Download your copy today and embark on a journey that will transform your career. Let the secrets of design success guide you to new heights and fulfill your dreams of becoming an exceptional designer.

Sincerely,

The Author of "What They Didn't Teach You in Design School"



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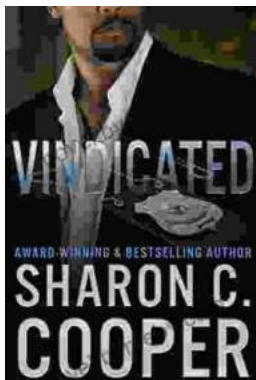
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