

The Story of the World's Most Famous Doll and the Woman Who Created Her

Barbie is the world's most famous doll. She has sold over a billion copies and has become a cultural icon. But who is the woman behind Barbie? Ruth Handler, the woman who created Barbie, is a fascinating and inspirational figure.

Handler was born in 1916 in Denver, Colorado. She was a bright and ambitious child, and she always dreamed of becoming a successful businesswoman. After graduating from high school, Handler attended the University of Colorado, where she studied business. After graduating from college, Handler worked as a secretary for a while. But she soon realized that she wanted to do more with her life. In 1945, Handler and her husband, Elliot, founded Mattel, a toy company. Mattel's first products were picture frames and dollhouse furniture. But in 1959, Handler had an idea for a new doll. She wanted to create a doll that was more realistic than the baby dolls that were popular at the time. She also wanted to create a doll that would appeal to girls of all ages.



Barbie and Ruth: The Story of the World's Most Famous Doll and the Woman Who Created Her by Robin Gerber

★★★★☆ 4.5 out of 5

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Handler's new doll was called Barbie. Barbie was an instant success. Girls loved her realistic features and her fashionable clothes. Barbie quickly became the world's most popular doll. Handler's success with Barbie made her one of the most successful businesswomen in the world. She was also a pioneer for women in business. She was one of the first women to start her own company and to become a CEO.

Handler died in 2002 at the age of 85. But her legacy lives on. Barbie is still the world's most popular doll, and she continues to inspire girls all over the world.

The Story of Barbie

Barbie is a fashion doll created by American businesswoman Ruth Handler. The doll was first introduced in 1959 and has since become a cultural icon. Barbie has sold over a billion copies and has been translated into over 150 languages. The doll is named after Handler's daughter, Barbara.

Barbie is a 19-year-old woman with a slim body, long blonde hair, and blue eyes. She is typically dressed in fashionable clothes and accessories. Barbie has a wide range of careers, including doctor, lawyer, teacher, and astronaut. She also has a number of hobbies, including shopping, dancing, and traveling.

Barbie has been criticized for her unrealistic body image and her portrayal of women. However, she remains a popular doll among girls of all ages.

Barbie has been featured in numerous films, television shows, and books. She has also been the subject of much academic research.

The Impact of Barbie

Barbie has had a significant impact on popular culture. She has been used to promote products, sell merchandise, and create educational materials. Barbie has also been the subject of numerous studies and has been used to teach children about gender roles, body image, and consumerism.

Barbie has been both praised and criticized for her impact on popular culture. Some people believe that Barbie promotes unrealistic body image and unrealistic expectations for women. Others believe that Barbie is a harmless doll that can be used to teach children about important life lessons.

Regardless of the controversy, Barbie remains a popular and iconic doll. She is a symbol of fashion, beauty, and femininity. Barbie has inspired generations of girls and has helped to shape popular culture.

Ruth Handler was a visionary entrepreneur who created one of the world's most iconic toys. Barbie has sold over a billion copies and has become a cultural phenomenon. Handler's story is an inspiration to all who dream of achieving success in business.



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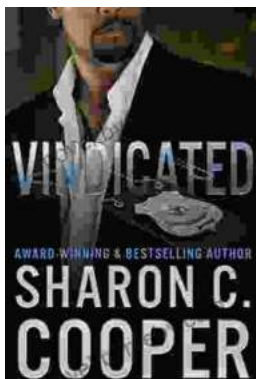
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