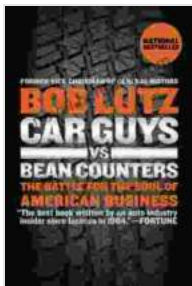


# The Battle for the Soul of American Business

In his new book, *The Battle for the Soul of American Business*, David Gelles argues that American capitalism is at a crossroads. He says that we are facing a choice between two very different visions of the future: one in which corporations are solely focused on maximizing profits, and one in which they also play a role in addressing social and environmental problems.

Gelles traces the history of American capitalism from its beginnings in the early 19th century to the present day. He shows how the balance of power between corporations and other stakeholders has shifted over time, and how this has shaped the way that businesses operate.



## Car Guys vs. Bean Counters: The Battle for the Soul of American Business by Robert A. Lutz

★★★★☆ 4.4 out of 5

Language	: English
File size	: 2615 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 265 pages



In the early days of American capitalism, corporations were relatively small and had limited power. They were subject to the whims of the market, and they could be easily dissolved if they failed to turn a profit. However, over

time, corporations grew larger and more powerful. They began to dominate the economy, and they gained a great deal of political influence.

Gelles argues that this shift in power has had a number of negative consequences. He says that corporations have become too focused on maximizing profits, and that they have neglected their social and environmental responsibilities. This has led to a number of problems, including rising inequality, environmental degradation, and a decline in the quality of life for many Americans.

Gelles believes that we need to change course. He says that we need to create a new kind of capitalism, one that is more focused on the common good. He proposes a number of reforms, including increasing the minimum wage, investing in renewable energy, and strengthening regulations on corporations.

The Battle for the Soul of American Business is a timely and important book. It offers a clear-eyed assessment of the challenges facing American capitalism, and it provides a compelling vision for a better future.

### **What others are saying about The Battle for the Soul of American Business**

"A must-read for anyone who cares about the future of capitalism." - The New York Times

"A powerful call to action for all of us who want to create a more just and sustainable world." - The Washington Post

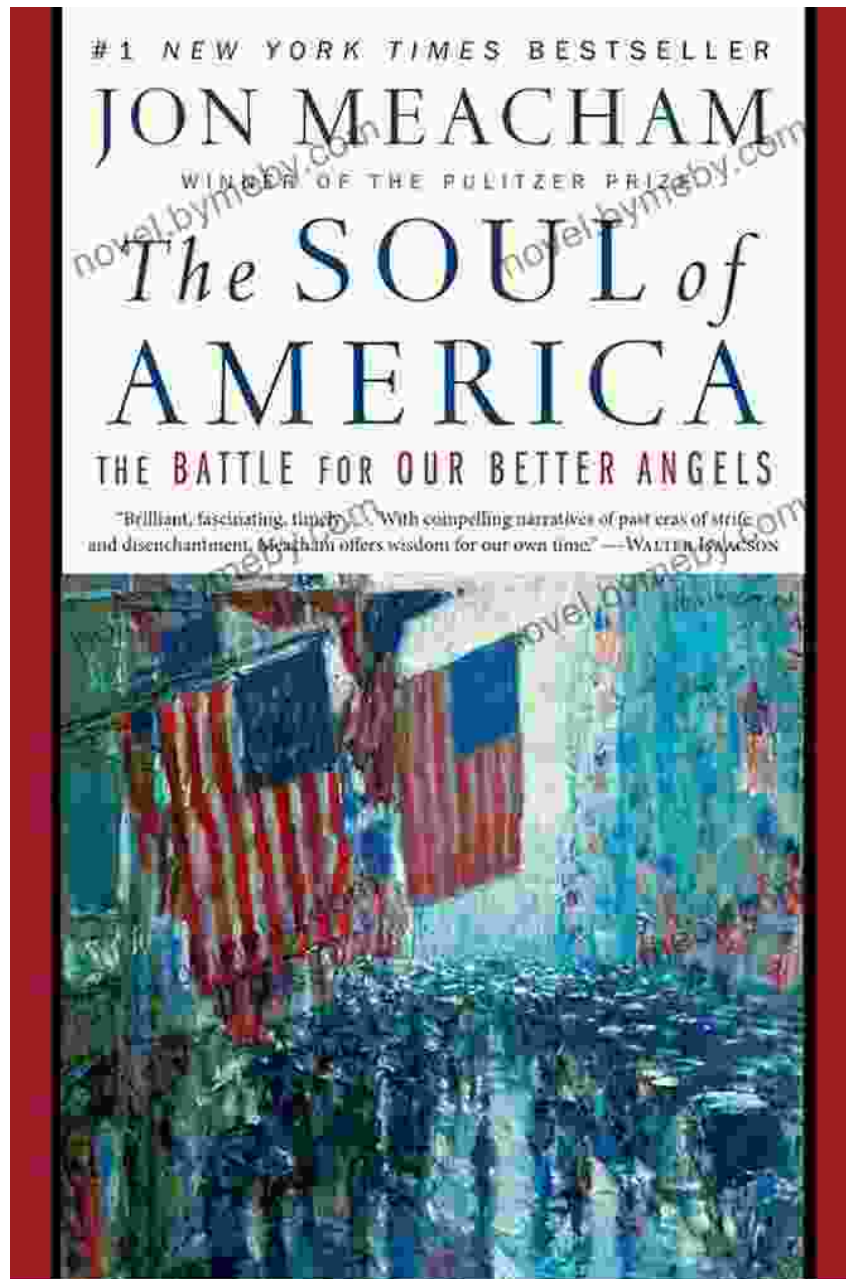
"A fascinating and informative look at the forces that are shaping the American economy." - The Economist

## **About the author**

David Gelles is a business reporter for The New York Times. He has written extensively about the American economy, and he is a regular contributor to the Times' DealBook column. Gelles is a graduate of Harvard College and Yale Law School.

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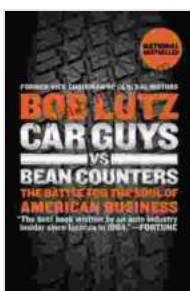


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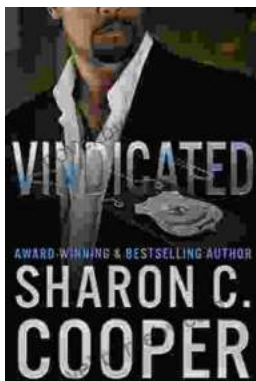


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