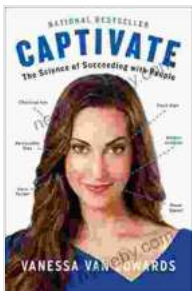


Captivate: The Science of Succeeding with People

In today's competitive world, it's more important than ever to be able to build strong relationships and make a lasting impression on others. And whether you're trying to close a deal, win over a new client, or simply make new friends, the key to success lies in being able to **captivate** your audience.

In his groundbreaking book, *Captivate: The Science of Succeeding with People*, acclaimed author and researcher Vanessa Van Edwards reveals the secrets of what makes people charismatic and influential. Drawing on years of research and interviews with some of the world's most successful people, Van Edwards has identified the seven key principles of charisma and influence, and she provides practical, science-backed advice for how to apply these principles to your own life.



Captivate: The Science of Succeeding with People

by Vanessa Van Edwards

★★★★☆ 4.6 out of 5

Language : English
File size : 25874 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 314 pages



In *Captivate*, you'll learn how to:

- Make a strong first impression
- Build rapport with anyone
- Communicate effectively
- Influence others
- Negotiate successfully
- Build strong relationships

With *Captivate*, you'll discover the secrets of becoming more charismatic, influential, and successful in all areas of your life. Whether you're looking to advance your career, improve your relationships, or simply make a bigger impact on the world, *Captivate* is the essential guide to help you achieve your goals.

What Others Are Saying About *Captivate*

"*Captivate* is a must-read for anyone who wants to succeed with people. Vanessa Van Edwards has done a masterful job of distilling the science of charisma and influence into practical, actionable advice. This book is full of insights that will help you build stronger relationships, communicate more effectively, and achieve greater success in all areas of your life." - **Brian Tracy, author of *Eat That Frog!***

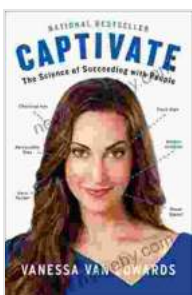
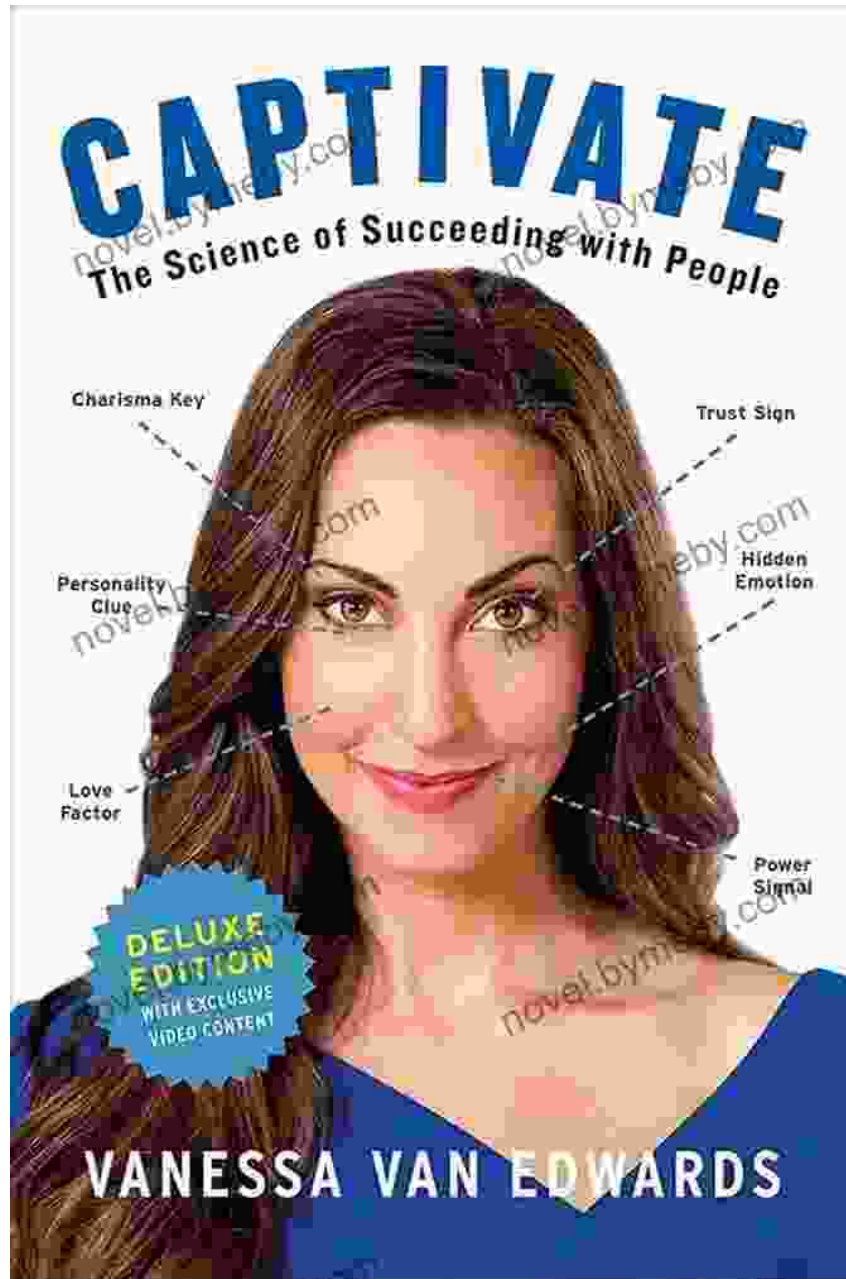
"Vanessa Van Edwards is one of the world's leading experts on charisma and influence. In *Captivate*, she shares her research-backed insights on how to build strong relationships, communicate effectively, and achieve greater success in all areas of your life. This book is a must-read for

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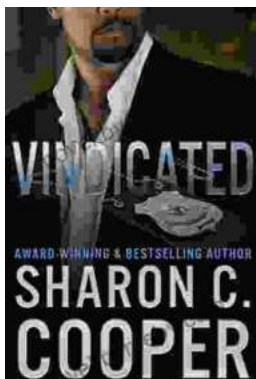
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